



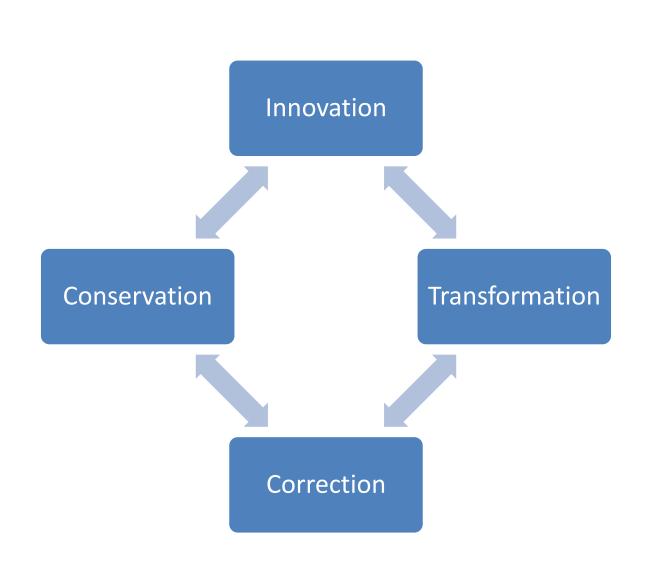


Level of intensity of intervention (defined by intrusion in life world of a user)

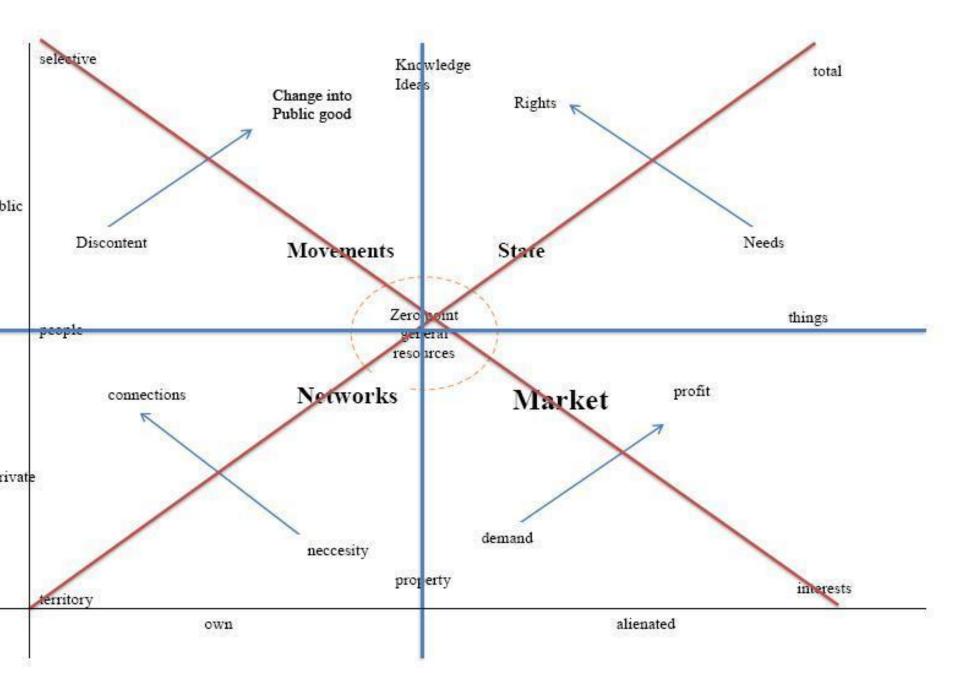
- Talking level of representation
- Support level of deeds
- Arc of help level of power
- Coordination level of organisation
- Residence level of translocation

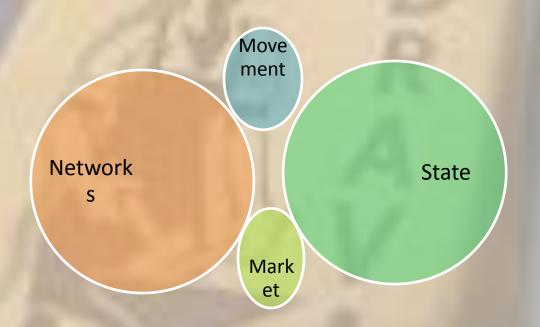
Intensity is a gradient of deterritorialisation

Resources/ Services	Existing	Non-existing
Accessible	Use	Generation of a servicie ↓
Not accessible	Enable access →	Transformation of the services



Resources	Alienated	Own
Public	State	Movements
Private	Market	Networks





Source	State	Market	Network	Movement
Conception	Right	Commodity	Favour	Common deed
Frame	Public good	Service market	Network affiliation	Movements
Services	Prefabricated	Prefabricated/	Reflexive/ spontaneous	Reflective projective
Basis	Normative needs	Demand	Distress of the group member	Practical utopia – transcendind the limits of existence
Generating	Social policy – needs	Market research – demand	Neccesity	Discontent – desire
Professional	Officer of consent	Service peddlar	Organic – godfather, friend	Organic – commrade
Discourse funciton	Retorics of power	Marketing	Pride and belonging	Vision and critique
Help	Individualising	Individualistic	Networking	Collective
Entitlement	Need/ distress	Scarcity and purchase power	Moral obligation	Change and improvement
Condition	Entitlement, assesment of	Buying	Affiliation	Consientisation